

Porterville Handi-Directory Yearly Display Ad Rates

FULL PAGE
\$1,925.
W/COLOR
ADD \$200.

All Display Ads Include an Anchor Bold Listing
under a specific classification. Additional listings are
available at the rates listed below.

HALF PAGE
\$1,210.
W/COLOR
ADD \$150.

WE ARE NOW OFFERING

COLOR

For further information
contact our office

782-5681

or fax us at

782-5683

1/4 PAGE (DQC)
\$660.
W/COLOR
ADD \$100.

1/4 PAGE (HC)
\$660.
W/COLOR
ADD \$100.

1/8 PAGE
\$374.
W/COLOR
ADD \$50.

-Rates other than Display-

YELLOW PAGES

1" In-Column \$165.
Bold Listing..... \$60.
Reg. Listing..... \$25.

WHITE PAGES

Bold Listing..... \$60.
Super White Bold Listing..... \$90.

COUPONS

One..... \$150.
Full Page (buy 4 get 1 free)..... \$600.

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